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## Just Associates' Data Integrity, Privacy Experts Help Shape Future of HIM

CENTENNIAL, Colo. – May 19, 2015 – From data governance to information management best practices, experts from [Just Associates, Inc.](#) are lending deep domain expertise to the future of health information management (HIM) through active participation on several key state and national association boards and task forces. These include the contributions of Beth Just, CEO and president of the nationally recognized leader in patient matching and health information data integrity and management, to the establishment of the healthcare industry's information governance framework as part of the AHIMA Information Governance Principals for Healthcare™ (IGPHC) Task Force. Just is currently participating on the Information Governance Tools and Resources Workgroup.

“I was honored to be invited to lend my expertise to the development of guidelines to assist all types of healthcare organizations with the design of effective information governance programs,” said Just, MBA, RHIA, FAHIMA. “Information governance is crucial to realizing the full potential healthcare data has to transform the healthcare industry by shifting the focus to care quality and value, and best practices are key to elevating HIM and ensuring its voice is heard as the industry learns how best to leverage the invaluable information contained within each patient record.”

Released by the Task Force in late 2014, the IGPHC is a framework that establishes a foundation of best practices for information governance programs. It centers on eight guidelines based upon the principals of accountability, transparency, integrity, protection, compliance, availability, retention and disposition.

Joining Just in high-profile roles with AHIMA is the firm's chief privacy officer, Susan Lucci, RHIA, CHPS, CHDS, who serves on the AHIMA Enterprise Information Management Practice Council. The group advises AHIMA on emerging issues related to Enterprise Information Management (EIM) and Information Governance with the aim of having the organization become the trusted authority and recognized as the “gold standard” for principles, models and best practices related to Information Governance in healthcare.

The firm's associate identity manager, Megan Munns, RHIA, currently serves on the AHIMA Health Information Exchange (HIE) Practice Counsel, which advises the organization on regional, national and state HIE and EHR-based exchange initiatives and best practices in the areas of health record interoperability, data integrity oversight, data and information sharing and exchange and patient identification. This counsel enables the identification and evaluation of

advancing technology's effect on the exchange of secure and accurate health information, working towards the goal of real-time interoperability. Munns also serves as Secretary on the Colorado Health Information Management Association (CHIMA).

Both Lucci and Munns are also active on the Health Information Technology (HIT) Standards for HIM Practice sub-committee, which define HIM practices that can be supported by HIT products, specify HIM Practice Use Cases for standards-based HIT products and develop a roadmap for filling existing standards and practice needs gaps by prioritizing Use Cases.

Just Associates specializes in identity integrity and quality solutions for health information exchange organizations (HIOs) and healthcare provider and payer markets. It provides expert HIT services in every aspect of identity data quality, from initial assessments and data analysis, full scale [MPI clean-ups](#) and outsourced solutions that identify and eliminate duplicate records and their causes. By helping organizations identify and resolve identity data integrity issues and ensure accurate linking of patient information, Just Associates helps its customers improve patient care quality and safety, decrease care delivery errors and reduce overall costs.

*About Just Associates, Inc.*

A recognized leader in health information data integrity and management, Just Associates, Inc. ([www.justassociates.com](http://www.justassociates.com)) is a healthcare data integration consulting firm that delivers superior value to its clients through improved patient matching. Just Associates has the process expertise and systems knowledge to deliver tailored, value-added solutions that improve clients' financial outcomes and business processes, support delivery of quality patient care, and meet the expectations of diverse stakeholders through improved data integrity.

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