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Media Contact:

Jerry Just
Vice President, Marketing
Just Associates, Inc.
(303) 693-4727
JJust@justassociates.com

Just Associates Named Among Colorado Companies to Watch

CENTENNIAL, Colo. – June 24, 2014 – [Just Associates, Inc.](#), a nationally recognized leader in patient matching and health information data integrity and management, has been named a Colorado Company to Watch, a distinction that acknowledges the firm’s drive, excellence and influence as a growing company in the state. Colorado Companies to Watch honors second-stage companies that develop valuable products and services, create quality jobs, enrich communities, and create new industries throughout Colorado.

“We are pleased to recognize Just Associates for its outstanding contributions to fueling the economic fires of Colorado,” said David Tolson, Board Chairman, Colorado Companies to Watch.

Colorado Companies to Watch looks at both growth and the true impact and influence of an organization. By focusing on second-stage companies, the program offers distinct insight into Colorado’s economic landscape and recognizes often-overlooked organizations for the critical impact they have in their industries, communities, regions and the state as a whole.

“We are thrilled to be honored as a Colorado Company to Watch. Not only do we look forward to continuing our contribution to Colorado’s economic vitality, we want to expand and grow our business through providing specialized and needed support of healthcare’s Triple Aim initiative,” said Beth Just, MBA, RHIA, FAHIMA, CEO and President, Just Associates. “Our clients and employees recognize the importance our work has on quality patient care. Our corporate culture of striving for excellence reflects our employees’ passion for doing meaningful work and doing it well.”

Just Associates specializes in patient matching, identity integrity and quality solutions for health information exchange organizations (HIO), health care provider and payer markets. It provides expert Health Information Technology (HIT) services in every aspect of identity data quality, from initial assessments and data analysis, full scale MPI cleanups and outsourced solutions which identify and eliminate duplicate records and their causes.

By helping organizations identify and resolve identity data integrity issues and ensure the accurate linking of patient information, Just Associates helps its customers improve patient care quality and safety, decrease care delivery errors and reduce overall costs.

About Just Associates, Inc.

A recognized leader in health information data integrity and management, Just Associates, Inc. (www.justassociates.com) is a healthcare data integration consulting firm that delivers superior value to its clients through improved patient matching. Just Associates has the process expertise and systems knowledge to deliver tailored, value-added solutions that improve clients' financial outcomes and business processes, support delivery of quality patient care, and meet the expectations of diverse stakeholders through improved data integrity.

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