

FOR IMMEDIATE RELEASE

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Just Associates' Experts to Address Access and Amendments, Patient Matching at
the 2016 Annual AHIMA Convention and Exhibit

*The nationally recognized consulting firm will feature multiple data integrity services in Booth
#906 during the conference*

CENTENNIAL, Colo. – Oct. 13, 2016 – [Just Associates, Inc.](http://www.justassociates.com), a nationally recognized leader in patient matching and health information data integrity and management, announced today that two experts from Just Associates will be presenting as part of the [88th Annual AHIMA Convention and Exhibit](#), taking place in Baltimore October 15-19, 2016.

“[Roundtable Discussion: Access, Amendments, Fees/Charges](#)” is set to take place as part of the 10th Annual Privacy and Security Institute, at 12:45 p.m. on October 15 in Room 323 of the Baltimore Convention Center. Susan Lucci, RHIA, CHPS, CHDS, AHDI-F, will moderate a panel including Rita Bowen, MA, RHIA, CHPS, SSGB, Vice President of Privacy, HIM Policy and Education at MRO, Kelly McLendon, RHIA, CHPS, Managing Director of CompliancePro Solutions and Judi Hoffman, BCRT, CHPS, CHP, CHSS, CHI, Regional Privacy Officer - Northwest.

Also at the convention, Just Associates Senior Consultant Julie A. Dooling, MSHI, RHIA, CHDA, FAHIMA, will present “[Solving the Patient Matching Dilemma – Will the Real Jane Doe Please Stand Up!](#)” at 7 a.m. on October 17 in Room 318. Her co-presenters are Susan Clark, RHIT, CHTS-IM, CHTS-PW, Health IT Solutions Executive for eHealthcare Consulting; Robert Giannini, NHA, CHTS-IM/CP, Patient Safety Analyst/Consultant for ECRI Institute; Donna Young of Southern Illinois Healthcare; and Diana Warner, MS, RHIA, CHPS, FAHIMA, Director of HIM Practice Excellence with AHIMA.

“Just Associates is honored to share with AHIMA attendees our expertise on some of the most significant issues challenging healthcare organizations today,” said Beth Just, MBA, RHIA, FAHIMA, President and CEO, Just Associates. “By providing insight into the importance of developing core strategies for alleviating the patient identity and operational challenges that plague the healthcare industry, we can move more quickly down the path toward resolution.”

To learn more about how Just Associates helps healthcare organizations improve patient care quality and safety, decrease care delivery errors and reduce overall costs by identifying and resolving identity data integrity issues and ensuring accurate linking of patient information, visit Booth #906 during the AHIMA Convention and Exhibit.

About Just Associates, Inc.

A recognized leader in health information data integrity and management, Just Associates, Inc. (www.justassociates.com) is a healthcare data integration consulting firm that delivers superior value to its clients through improved patient matching. Just Associates has the process expertise and systems knowledge to deliver tailored, value-added solutions that improve clients' financial outcomes and business processes, support delivery of quality patient care, and meet the expectations of diverse stakeholders through improved data integrity.

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