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Media Contact: Jerry Just Vice President, Marketing Just Associates, Inc. (303) 693-4727 JJust@justassociates.com

## Just Associates' Privacy Expert Susan Lucci Recognized as part of the *Journal of AHIMA*'s Prestigious ASHPE Award

CENTENNIAL, Colo. – XX XX, 2016 – A cybersecurity column co-authored by Susan Lucci, Chief Privacy Officer and Senior Manager of the <u>Just Associates</u>, Inc. Patient Identity team, was among those cited by the American Society of Healthcare Publication Editors (ASHPE) in awarding its Silver Award for Best Regular Department to the *Journal of AHIMA*. The journal earned the prestigious award for three installments of its "Navigating Privacy and Security" column, including "Cybersecurity 101," co-authored by Lucci and Tom Walsh, CISSP, Founder and Managing Partner of <u>tw-Security</u>, and published in the November/December 2015 issue.

The annual <u>ASHPE awards</u> recognize editorial excellence and achievement in the field of healthcare publishing. In addition to Lucci's column, the May and September 2015 installments were recognized by the society as part of the *Journal of AHIMA*'s award.

"Cyberattacks are behind a growing number of privacy and security breaches, so our goal with '<u>Cybersecurity 101</u>' was to provide actionable guidance to safeguard patient data against hackers regardless of budget," said Lucci. "We were honored that the *Journal of AHIMA* considered our advice valuable enough to include as part of its award nomination. To have it further recognized by ASHPE is particularly gratifying and, we hope, will increase the focus on preventing patient care information from being compromised."

Adds Just Associates CEO and President Beth Just, MBA, RHIA, FAHIMA, "Protecting the integrity of patient data has long been Just Associates' focus, so we are particularly pleased that Susan's contributions to the body of knowledge on this important topic have been recognized by both the *Journal of AHIMA* and ASHPE."

Just Associates specializes in identity data integrity and quality solutions for health information exchange organizations (HIOs) and healthcare provider and payer markets. It provides expert Health Information Technology (HIT) services in every aspect of identity data quality, from initial assessments and data analysis to full scale <u>MPI clean-ups</u> and outsourced solutions that eliminate duplicate records and identify their causes. By helping organizations identify and resolve identity data integrity issues and ensure accurate linking of patient information, Just Associates helps its customers improve patient care quality and safety, decrease care delivery errors and reduce overall costs.

About Just Associates, Inc.

A recognized leader in health information data integrity and management, Just Associates, Inc. (<u>www.justassociates.com</u>) is a healthcare data integration consulting firm that delivers superior value to its clients through improved patient matching. Just Associates has the process expertise and systems knowledge to deliver tailored, value-added solutions that improve clients' financial outcomes and business processes, support delivery of quality patient care, and meet the expectations of diverse stakeholders through improved data integrity.

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