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Just Associates' Beth Just and Linda Bock Receive CHIMA Lifetime
Achievement, Legacy Award

CENTENNIAL, Colo. – May 29, 2015 – [Just Associates, Inc.](#), a nationally recognized leader in patient matching and health information data integrity and management, announced today that Beth Just, MBA, RHIA, FAHIMA, has received CHIMA's Professional Lifetime Achievement Award. Additionally, Linda Bock, RHIA, received the CHIMA Legacy Award.

Just, CEO and President of Just Associates, was recognized as a leader among the health information management (HIM) industry who embodies the leadership qualities and continual willingness to participate in the advancement of HIM practices. The [Professional Lifetime Achievement Award](#) recognizes individuals who have been in the field for at least ten years and have demonstrated an uncompromising commitment to HIM and a willingness to develop new and improved practices, even in nontraditional settings.

Also recognized was Linda Bock, co-founder of Just Associates, who received the Legacy Award. The Legacy Award, which was created in 2014, recognizes individuals who have recently retired or passed away and held a membership with CHIMA for at least ten years and remained active in both CHIMA and AHIMA. The Legacy Award winner exemplifies the professional image of the association through participation, leadership, research/development, mentoring, publications and advancement of the profession. Linda passed away earlier this year and Beth Just was able to present her award to her lifelong partner, Skip Davis, in her memory.

“We could not be more proud of Beth and Linda for their accomplishments and commitment to the industry,” said Karen Proffitt, MHIIM, RHIA, CHP Vice President, Consulting Services, Just Associates. “It is because of such individuals that the health information management field continues to create advancements and improve practices for the future.”

Just Associates specializes in identity data integrity and quality solutions for health information exchange organizations (HIOs) and healthcare provider and payer markets. It provides expert Health Information Technology (HIT) services in every aspect of identity data quality, from initial assessments and data analysis to full scale [MPI clean-ups](#) and outsourced solutions that eliminate duplicate records and identify their causes. By helping organizations identify and resolve identity data integrity issues and ensure accurate linking of patient information, Just Associates helps its customers improve patient care quality and safety, decrease care delivery errors and reduce overall costs.

About Just Associates, Inc.

A recognized leader in health information data integrity and management, Just Associates, Inc. (www.justassociates.com) is a healthcare data integration consulting firm that delivers superior value to its clients through improved patient matching. Just Associates has the process expertise and systems knowledge to deliver tailored, value-added solutions that improve clients' financial outcomes and business processes, support delivery of quality patient care, and meet the expectations of diverse stakeholders through improved data integrity.

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